



Strategic Priorities 2016 - 2019

Priority	Objective	Lead
Champion a timely crisis response.	<ul style="list-style-type: none"> ➤ Review existing service delivery model and identify gaps by June 2017 ➤ Develop strategies to address gaps in service, test and implement improved service delivery strategies by June 2018 ➤ Explore implementation of modernized database for volunteer resources to improve scheduling and on-call support for crisis response volunteers; and present the options to the Board of Directors for consideration by Fall 2017 	<p>NSVS Staff</p> <p>NSVS Staff</p> <p>Executive Director</p>
Establish an ongoing communication plan that engages our volunteers, first responders and community.	<ul style="list-style-type: none"> ➤ Develop a formative communication plan to launch the revised logo, vision and mission for the board's approval by January 2017 ➤ Refine current volunteer-specific communication tools to provide on-going key information focusing on the impact and outcomes of volunteers' efforts ➤ Enhance partnerships with police, fire, paramedic and community agencies through on-going attendance at shift briefings, networking and educational opportunities. 	<p>Executive Director and Board Member</p> <p>Staff</p> <p>Staff and Board of Directors</p>

<p>Develop a strategy to recruit and retain committed volunteers.</p>	<ul style="list-style-type: none"> ➤ Review and update the recruitment and retention plan to reflect current volunteer trends by Spring 2017 ➤ Provide meaningful and ongoing support, training and team building initiatives for response volunteers, board volunteers and staff. ➤ Develop board orientation and succession activities by Fall 2017 	<p>NSVS Staff</p> <p>Executive Director</p> <p>Board of Directors and Executive Director</p>
<p>Foster a collaborative approach to training and community education.</p>	<ul style="list-style-type: none"> ➤ Coordinate yearly leadership and learning opportunities for Central Region Victim Services ➤ Renew the training program to be more reflective of collaborative opportunities by January 2018 	<p>NSVS Staff</p> <p>NSVS Staff</p>
<p>Optimize and diversify funding sources.</p>	<ul style="list-style-type: none"> ➤ Expand and diversity funding sources to align with new mission. ➤ Continue with advocacy efforts for continued sustainable government funding through membership in the Ontario Network of Victim Services Providers 	<p>Executive Director and members of the Board</p> <p>Executive Director</p>